

## MEDx Talks 2021

Webinar  
3.23.21

White and Williams presents **MEDx Talks**, a series of virtual high-level presentations on cutting edge topics impacting the healthcare industry. Designed to provide insights into some of today's biggest issues and innovations, **MEDx Talks** will present thought provoking presentations. Whether you are a risk manager, in-house counsel, C-Suite executive or other administrator, medical professional, investor or someone who wants to stay in the know, you don't want to miss this program!

**Tuesday, March 23, 2021**

12:30 PM – 2:00 PM EST

[Click here for webinar recording](#)

There is no cost to attend **MEDx Talks**

### AGENDA

**12:30 PM – 12:50 PM: – You Got Questions, We Got Answers – The Geisinger Ask-a-Doc Program**

**Eric D. Newman, MD | Director of Quality and Innovation, Geisinger Medical Center**

Dr. Newman will present the findings and improvements at Geisinger that are the result of a five year study of an internal communication program, Ask-A-Doc, that helps facilitate communication between primary care and specialty care. The results demonstrated faster communication, reduction of health care costs and improved quality of care.

Dr. Eric Newman is the director of Quality and Innovation for Geisinger Medical Center. He is a board-certified and fellowship-trained rheumatologist. In addition to general rheumatology, his clinical interests include rheumatoid arthritis, patient-reported outcomes, quality improvement, process redesign and value-based care. His research interests include software development, program development and health information technology. Dr. Newman attended The Pennsylvania State University, where he received his medical degree, and completed his residency at North Carolina Memorial Hospital. He completed his fellowship in rheumatology at Geisinger Medical Center.

### PRACTICE AREAS

Healthcare

### INDUSTRIES

Healthcare

**12:55 PM – 1:10 PM: – How COVID-19 Changed A Hospital Overnight****Evelina Grayver, MD, FACC | Attending Cardiologist, Women's Heart Health Program  
Director, Coronary Care Unit, North Shore University Hospital**

Evelina Grayver, MD discusses her experience going from Cardiologist to ICU physician when COVID numbers dramatically spiked in New York. With an influx of COVID patients, Northwell Health's normal ICU was beyond capacity, causing Dr. Grayver to face challenges outside the normal scope of her practice. This conversation regarding the emergency situation will shed light on liability matters - and, more specifically, the importance of liability protections for providers in COVID-related cases.

Dr. Evalina Grayver is an attending cardiologist and Director of the Coronary Care Unit, a specialized cardiac unit that treats patients with acute heart conditions that require urgent, continuous monitoring or treatment. Dr. Grayver received her medical degree from Downstate Medical Center. She completed her internship and residency at North Shore University Hospital, where she also stayed on as the chief resident of the Internal Medicine Program. She subsequently completed her cardiology fellowship training at North Shore University Hospital.

**1:15 PM – 1:35 PM: – Is There A Senior Care Rainbow After This Storm?****Bette M. McNee RN, NHA | Senior Clinical Risk Management Consultant, Graham Company**

Even before COVID-19, the nursing home and long-term care industry was dealing with some serious issues – financial pressures, population decline, increase in home healthcare and staffing challenges. Once the pandemic subsides, the effects on the industry will linger. This talk will cover the challenges presented by COVID-19, how the industry responded and some of the hot-button issues we expect to see in the future.

Bette McNee, RN, NHA, is a Senior Clinical Risk Management Consultant in the Graham Company's Safety Services Department. She works within the rapidly expanding Health and Human Services Department as a trusted resource for regulatory and compliance issues, helping clients to improve outcomes and navigate the ever-changing industry. Immediately prior to joining Graham Company, Bette was a member of the senior executive team for Presby's Inspired Life and focused on quality assurance and clinical risk management. In that capacity, she was responsible for ensuring quality outcomes in all areas of senior living operations including quality of care, regulatory survey performance, corporate compliance, customer satisfaction, and coordination of insurance claims. Bette also worked with ACTS Retirement-Life Communities as their quality performance director, where she was responsible for regulatory survey outcomes, operational policies and procedures, and staff education.

**1:40 PM – 2:00 PM – Q&A Session**

CLE/CEU credits approved.