

## Global Perspectives: Market Strategies to Remain Competitive in Response to COVID -19

Webinar  
10.29.20

International Group Chair, and Board Chairman of the World Trade Center of Greater Philadelphia (WTCGP), Gary Biehn will join the Fox School of Business at Temple University and the WTCGP in presenting opening remarks to their "Global Perspectives" webinar which will bring together global leaders and entrepreneurs to share their thoughts on market strategies to remain competitive in response to COVID -19.

The program will also have a keynote presentation from Jonathan Shelon, Chief Operating Officer at KraneShares, who will discuss how KraneShares has maintained a global presence during the COVID-19 pandemic. Following the keynote, experts from global companies will share how they've pivoted to navigate the challenges presented to them from the global pandemic, how they worked to access new opportunities and how their operations have changed to remain competitive.

For more information and to register, visit the event page.

### KEY ATTORNEYS

Gary P. Biehn

### PRACTICE AREAS

International