

Achievement Beyond Regulatory Approval - Design for Commercial Success

University of the Sciences (Philadelphia, PA)
3.3.15

PRACTICE AREAS

Corporate and Securities

The Life Sciences Collaborative – Connecting Leaders in Science and Business – presents: "Achievement Beyond Regulatory Approval - Design for Commercial Success."

Design for Market Protection: Intellectual Property Strategy Planning

- Developing a strong intellectual property strategy
- Retaining freedom to operate support
- Maintaining international strategy plans

Design for Market Success: Commercial Strategy Planning

- Leveraging market facing data
- Strategizing reimbursement & commercial planning to inform
 - Labeling Requirements
 - Clinical Study Designs
 - Healthcare Economic Outcomes
 - Pricing Targets

Design for Investment: Financing Each Stage

- Sustaining investments through financing strategies from:
 - Seed Capital
 - Mid-Stage
 - Strategic Investors
 - Non-Profit Partners

When:

Tuesday, March 3, 2015 | 8:00 AM - 2:00 PM (EST)

Where:

University of the Sciences
McNeil Science Technology Center | Astra Zeneca Auditorium | STC Room 145
723 S. 43rd Street | Philadelphia, PA 19104

Free Parking Available at 723 S. 43rd Street.
Continental breakfast & hot lunch included.