

## William D. Kennedy

Partner

Philadelphia, PA  
t: 215.864.6816  
f: 215.789.7583



Bill defends a wide range of clients including health care providers, medical professionals, senior care providers, manufacturers, real estate developers, supply chain companies, and restaurants against complex claims of injury and damage.

### OVERVIEW

Bill Kennedy offers clients an uncommon background in both the courtroom and the boardroom.

As a trial and appellate litigator, Bill defends against complex claims of injury and damage arising in both the professional and general liability contexts. From initial investigation through final closure, Bill has defended a wide range of clients including health care providers, medical professionals, senior care providers, manufacturers, pharmaceutical companies, real estate developers, lessors and lessees, supply chain companies, restaurants, bars and social hosts.

For clients with large litigation portfolios, Bill provides day-to-day, national litigation management services, coordinating consistency and quality of the defense of thousands of cases around the country.

Clients rely on Bill's extensive understanding of the Medicare Secondary Payer Act, personal jurisdictional defenses and the enforcement of (or defense against) contractual indemnity and insurance contract provisions, Patient Safety Organizations and other health care compliance issues.

Beyond litigation, however, Bill has extensive experience in the senior housing industry. He has served on the Boards of Directors of non-profits that provide independent living, personal care, assisted living and skilled nursing around the country. Board experience helps Bill anticipate tort, employment, civil rights, compliance and contract issues from an organizational perspective.

Bill is an engaging and entertaining speaker. He has presented educational seminars for clients about such diverse topics as:

### PRACTICES

Healthcare  
Insurance Coverage and Bad Faith  
Litigation  
Product Liability

### BAR AND COURT ADMISSIONS

Pennsylvania

### EDUCATION

Penn State Dickinson School of Law, JD  
Bucknell University, BA

### MEMBERSHIPS

Academy of Advocacy, Fellow



- minimizing risk of disadvantageous litigation
- management of operational policies and procedures to increase quality and decrease risk
- expansion of diversity, inclusion and social responsibility initiatives
- contractual indemnity and insurance contractual provisions
- the Medicare Secondary Payer Act
- personal jurisdictional defenses
- effective corporate governance

Bill has been named among *The Best Lawyers in America*® 2024 for Litigation-Insurance; Medical Malpractice Law-Defendants. Bill also counsels organizations about reducing the risk of (and, when necessary, responding to reports of) abuse of children and youth.

## IN THE NEWS

Best Lawyers® Recognizes 45 White and Williams Lawyers  
*Firm News*, 8.18.23

White and Williams Participates in Two Robotics and AI Conferences Focused on Surgical Applications in the Healthcare Industry  
8.18.20

William Kennedy Appointed to Institute for Surgical Excellence Executive Board  
1.21.20

Coverage College Celebrates Its 10th Anniversary  
9.22.16

The Ninth Annual Coverage College Features True-to-Life Case Study  
10.8.15

## EVENTS

Non-Profit Healthcare Organizations: How to Keep Your Property Tax Exemption  
Webinar, 3.23.22

Personal Jurisdiction: What Litigators and Transactional Attorneys Should Know  
Philadelphia, PA, 1.16.18

Where Must We Fight? Developments in Personal Jurisdiction Law May Limit the States in Which Corporations Must Defend Themselves  
White and Williams Coverage College, 9.22.16

Maximizing Your Tender: What Insurers and Insureds Should Know About "Hold Harmless," Contractual Indemnity Language and Additional Insured Status  
White and Williams Coverage College, 10.8.15

## PUBLICATIONS

Consent to General Jurisdiction by Registration Affirmed ... But Only In Pennsylvania, and Perhaps Not For Long  
*Client Alert*, 6.28.23

Appellate Court Upholds Denial of Property Tax Exemption to Non-Profit  
*Healthcare Alert*, 3.3.23

Resurrection from Repose: Forum Shopping, Law Borrowing and Defense Strategizing  
*Litigation Alert*, 8.31.22

Personal Jurisdiction: SCOTUS to Decide if Registration by Out-of-State Corporations Confers General Jurisdiction  
*Litigation Alert*, 4.27.22

Information Blocking: What Providers and Programmers Need to Know  
Part One: Ramped Up Enforcement Against Healthcare Providers  
*Healthcare Alert*, 4.22.22

'Non-Charitable' Nonprofit Hospital Ordered to Start Paying Property Taxes  
*Bloomberg Tax*, 1.7.22

Where Can Your Company Be Sued? A 2022 Update on All Things Personal Jurisdiction  
General, Specific, Digital and Consent by Registration  
*Litigation Alert*, 1.4.22

Non-Profit Hospital Ordered to Pay Property Taxes: A Shot Across the Bow  
*Healthcare Alert*, 10.26.21

How to Patent Safety (Podcast)  
*Reliability Leader with Adam Bahret*, 10.20.21

PA Supreme Court Protects Hospital Credentialing Files and Data Bank Disclosures From Discovery  
*Healthcare Alert*, 8.19.21

Don't Be the Next Boeing: Fixing Tension Between Engineering, Legal  
*Bloomberg Law*, 6.25.21

Legal Use Case 7 Part III: The Analysis  
*Apex Ridge Reliability*, 6.3.21

Legal Use Case 7 Part II: The Prescription  
*Apex Ridge Reliability*, 5.19.21

Legal Use Case 7: A Conversation  
*Apex Ridge Reliability*, 5.11.21

Making Safer Robotic Devices  
*The Journal of Robotics, Artificial Intelligence & Law*, Volume 4, No. 4 | July – August 2021

SCOTUS Scuttles Forum Shopping Litigation Tourists

*Litigation Alert*, 3.30.21

HHS Proposes Significant HIPAA Privacy Rule Changes: Amendments Would Increase Individual and Institutional Access and Coordination of Care

*Cyber Law and Data Protection and Healthcare Alert*, 12.11.20

HHS Purports to Expand Civil Immunities Related to COVID-19 Vaccine

*Healthcare Alert*, 12.4.20

PA Issues New Detailed, Comprehensive Guidelines for SNF Visitation and Activities

*Healthcare Alert*, 9.8.20

US Supreme Court: Title VII Protection Extended to LGBT+ Employees

*Labor and Employment Alert*, 6.16.20

CMS Announces New COVID-19 Surveys and Enforcement

*Healthcare Alert*, 6.2.20

COVID-19 Testing At Skilled Nursing Facilities: Guidance Based on PA DOH Advice

*Healthcare Alert*, 5.14.20

CMS Issues New COVID-19 Reporting Requirements for Long-Term Care Facilities

*Healthcare Alert*, 5.12.20

COVID-19 CMS Blanket Waivers

*Healthcare Alert*, 5.4.20

A Framework for Mitigating Liability Claims for Eldercare Facilities

*Healthcare Alert*, 4.20.20

Unfair Shares: PA Supreme Court Mandates *Per Capita* Allocation Among Liable Product Defendants and Settled Parties

*Product Liability Alert*, 2.25.20

The Last One Standing Stands Tall: NJ Asbestos Trial Defendants Can Use Settled Defendants' Testimony to Prove Cross-Claims

*Product Liability Alert*, 1.14.20

Dead Men Do Tell Tales: Pennsylvania Permits Decedent Depositions to Sink Summary Judgment

*Product Liability Alert*, 1.14.20

U.S. Supreme Court Again Curbs Personal Jurisdiction for Out-of-State Corporations

*Insurance Coverage and Bad Faith Alert*, 6.20.17

Federal Court Enjoins CMS Ban on Pre-Dispute Arbitration Agreements in Long-Term Care Facilities

*Healthcare Alert*, 11.7.16

CMS Bans Pre-Dispute Arbitration Agreements for Long-Term Care Facilities

*Healthcare Alert*, 9.30.16

Maximizing Contractual Indemnity Rights: Insuring the Indemnitor's Obligation  
*Insurance Coverage Alert*, 11.25.15

Maximizing Contractual Indemnity Rights: Components of an Effective Provision  
*Insurance Coverage Alert*, 11.23.15

Maximizing Contractual Indemnity Rights: Problems with Common Law  
*Insurance Coverage Alert*, 11.19.15