



Stadium Goods Completes Equity Fundraising Round

January 12, 2017

Stadium Goods, a top global sneaker and apparel marketplace, has raised over \$4.6 million in new equity funding. The financing will further fuel Stadium Goods' expansion into the mainstream footwear market, valued at over \$80 billion annually. The financing round was led by Forerunner Ventures and includes The Chernin Group, among others.

The White and Williams team that advised Stadium Goods included Randy Friedberg, Lori Smith, John Eagan, Josh Galante, Bridget Henwood and Callie Pioli.

Attorneys

John J. Eagan
Randy M. Friedberg
Joshua G. Galante
Lori S. Smith

Practice Areas

Corporate and Securities
Private Equity and Venture Capital