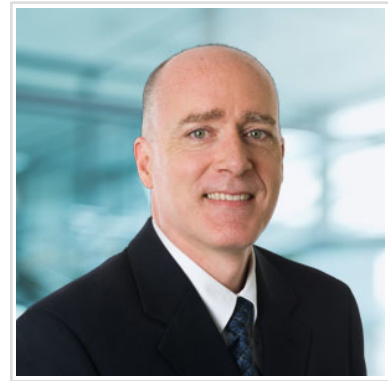


William L. Doerler

Counsel

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Bill Doerler is counsel in the Subrogation Department, practicing exclusively in the field of insurance subrogation. As part of his practice, Bill partners with insurers and self-insured clients to investigate losses and develop cost-effective recovery strategies.

Bill routinely handles subrogation-related construction defect and products liability cases. His practice focuses on researching, briefing and handling complex litigation and appellate matters. Issues Bill frequently analyzes include waiver of subrogation clauses, the made whole doctrine, the admissibility of expert testimony, the economic loss doctrine and damages recoverable. In addition to working on individual cases, Bill is the co-editor of and a blogger for the Subrogation Department's blog, The Subrogation Strategist.

Before joining the Subrogation Department, Bill was a member of the firm's Litigation Department, where he handled defense matters including products liability, construction defect and premises liability cases. Bill's experience on both sides of a lawsuit gives him a thorough understanding of defenses subrogation targets raise.

In addition to working in the Litigation Department, Bill also worked in the firm's Appellate Practice Group, where he successfully briefed and argued cases in state and federal court addressing a wide variety of issues, including medical malpractice, personal injury and worker's compensation. Bill's appellate experience gives him unique insights into issues that arise at trial and how to preserve issues for appeal. While working in the Appellate Practice Group, Bill was a co-editor of and contributor for the firm's weekly electronic publication, Court Crier.

Prior to joining White and Williams, Bill worked for several years as a trial litigator. Before becoming a lawyer, Bill utilized his accounting degree by working for ten years as the Treasurer and Vice President of Finance for a construction-related company in private industry.

Bill is licensed to practice law in Pennsylvania, New Jersey and Delaware but works on cases throughout the country utilizing the services of local counsel.

Practice Areas

Subrogation
Food and Beverage

Bar and Court Admissions

Pennsylvania
Delaware
New Jersey

Education

Widener University School of Law, JD,
magna cum laude, 1997

University of Delaware, BS in Accounting,
1983

Memberships

National Association of Subrogation
Professionals

Representative Matters

- Worked with an insurer to recover damages arising from the recall of contaminated, adulterated and misbranded food (spices) containing allergens, work that included an analysis of complex and detailed financial records
- Partnered with an insurer to investigate claimed property damage losses associated with computer virus attacks
- Worked with an insurer interested in subrogating a hacking incident involving an educational institution who was transitioning its student information to a cloud-based server using a mongo database
- Litigated a construction defect, roof collapse case involving multiple parties, waiver of subrogation clauses and arbitration provisions
- Handled the appeal of a water loss case against a negligent contractor who secured summary judgment at the trial level, securing a reversal of the trial court's decision
- Investigated the subrogation potential of a claim involving a ransomware attack that resulted, upon recovering the insured's systems, in a programming error and damage to the insured's manufacturing equipment
- Litigated issues related to the enforcement of subrogation waiver, limitation of liability and consequential damages clauses in a complex case against an alarm company that included both property damage and wrongful death claims
- Litigated a case against a fire suppression contractor whose suppression system failed, resulting in the insured's restaurant being destroyed by a fire
- Handled an email spoofing claim that resulted in fraudulent wire transfers
- Partnered with an insurer to recover damages arising from a cargo loss, including analyzing bill of lading and tariff clauses that impacted the recovery

In the News

White and Williams Announces the Election of Five Lawyers to the Partnership and the Promotion of Five Associates to Counsel

January 14, 2016

Publications

Strictly Speaking, the Plaintiff's Fault Matters in Products Liability Actions in Georgia

The Subrogation Strategist | October 26, 2020

Parties' Agreement Doesn't Pull the Trigger on California's Statute of Repose

The Subrogation Strategist | April 30, 2020

Minnesota Addresses How Its Construction Statute of Repose Applies to Condominiums

The Subrogation Strategist | March 26, 2020

Amazon Feels the Heat From Hoverboard Fire Claims

The Subrogation Strategist | November 6, 2019

Superior Court Addresses Whether the Plaintiff Is the “Master of the Claim” in Post-Tincher Decision

The Subrogation Strategist | August 7, 2019

New York Court Takes the Bite Out of a Food Manufacturer’s Request for Destructive Testing

The Subrogation Strategist | July 2, 2019

Arizona Purchaser Dwelling Actions Are Subject to a New Construction

The Subrogation Strategist | June 11, 2019

Cannabis and Cannabis-Derived Compounds: FDA Announces Public Hearing and TTB Issues Industry Circular

Taking Care of Business | May 31, 2019

California Court Invokes Equity to Stretch Anti-Subrogation Rule Principles

Subrogation Strategist | May 2, 2019

New Jersey Court Washes Away Insurer’s Waiver of Subrogation Arguments

The Subrogation Strategist | April 5, 2019

FDA Issues Final Guidance On Public Warnings And Notification Of Recalls

Food and Beverage Alert | February 28, 2019

South Carolina Clarifies the Accrual Date for Its Statute of Repose

The Subrogation Strategist | February 13, 2019

A Tort Claim Is Not a Debt Within the Meaning of the Colorado’s Fair Debt Collection Practices Act

The Subrogation Strategist | November 7, 2018

Carmack Amendment Loss Claims Should Indicate a Specified or Determinable Amount of Money

The Subrogation Strategist | August 29, 2018

New York Federal Court Holds That the Montreal Convention Does Not Allow a Party to Recover Inspection Costs Where Cargo Suffers No Physical Damage

The Subrogation Strategist | July 30, 2018

Florida Extends Filing Time for Claims Subject to the Statute of Repose

The Subrogation Strategist | June 6, 2018

Deconstructing Construction Claims: Issues to Consider When Handling Construction Defect Subrogation

CLM Magazine | May 2018

New York’s Court of Appeals Clarifies the Burden of Proof in Summary Judgment Cases

The Subrogation Strategist | April 16, 2018

California’s Right to Repair Act Applies to Construction Defects Resulting in Either Economic Loss or Property Damage

The Subrogation Strategist | January 22, 2018

Nevada Refuses to Increase Plaintiff’s Burden Of Proof for Product Liability Design Defect Claim

The Subrogation Strategist | November 1, 2017

Colorado Requires Privity to Pursue Warranty of Suitability Claim Against Developer

The Subrogation Strategist | October 25, 2017

Contract Terms Can Impact the Accrual Date For Florida's Statute of Repose

The Subrogation Strategist | October 12, 2017

California Limits Indemnification Obligations of Design Professionals

The Subrogation Strategist | August 18, 2017

West Virginia Enacts "Innocent Seller" Legislation

The Subrogation Strategist | July 28, 2017

Applying the Statute of Repose for Construction Claims, Colorado's Supreme Court Finds Third-Party Claims Timely-Filed

The Subrogation Strategist | June 2, 2017

Avoiding Split Decisions: The Pitfalls of Proceeding Separately from the Insured

Subrogator | Winter 2017

In Georgia, a Waiver of Subrogation Clause is not an Exculpatory Clause That Must be Prominently Displayed

The Subrogation Strategist | November 15, 2016

In Pennsylvania, Subsequent Purchasers Can Pursue Fraud and Unfair Trade Practices Claims Against Builders

The Subrogation Strategist | October 11, 2016

Georgia Extends Anti-Indemnity Statute to Cover Professional Services

The Subrogation Strategist | August 3, 2016

Fire Causation: Spreading the Culpability

Subrogator | Spring 2016

Delaware Tightens Jurisdictional Requirements for Filing Suit Against Foreign Corporations Selling Products in Delaware

The Subrogation Strategist | June 15, 2016

Maryland Appellate Court, In a Matter of First Impression, Affirms the Dismissal of a Case as a Spoliation Sanction

The Subrogation Strategist | May 12, 2016

The Fourth Circuit Applies a Consequential Damages Exclusionary Clause and the Economic Loss Doctrine to Bar Claims by a Subrogating Insurer Seeking to Recover Over \$19 Million in Damages

The Subrogation Strategist | February 8, 2016

In a Suit by a Subrogee-Insurance Company, the Insured is not Liable for Contribution

The Subrogation Strategist | October 27, 2015

Texas Adds More Hoops for Condominium Associations to Jump Through

The Subrogation Strategist | October 12, 2015

Changes to Florida's Construction Defect Notice Statute Take Effect October 1, 2015

The Subrogation Strategist | September 28, 2015

In Florida, Exculpatory Clauses Do Not Need Express Language Referring to the Exculpated Party's Negligence
The Subrogation Strategist | September 22, 2015

Georgia Clarifies Its Non-Party At Fault Apportionment Statute
The Subrogation Strategist | September 1, 2015

Arbitration Provision Against Public Policy
The Subrogation Strategist | August 21, 2015

Indiana's Supreme Court, In a Matter of First Impression, Finds That an AIA Waiver of Subrogation Clause Extends the Waiver to Damage to Non-Work Property
The Subrogation Strategist | August 6, 2015

North Carolina Court Holds That the Plaintiff's Complaint Did Not Provide Sufficient Notice to Extend the Statute of Limitations After the Plaintiff Voluntarily Dismissed Her Complaint
The Subrogation Strategist | July 15, 2015

California Homeowners Can Release Future, Unknown Claims Against Builders
The Subrogation Strategist | June 3, 2015

Pennsylvania's Supreme Court Clarifies Pennsylvania's Strict Liability Standard
The Subrogation Strategist | January 15, 2015

Pennsylvania's Supreme Court Limits The Scope Of A Builder's Implied Warranty Of Habitability
The Subrogation Strategist | September 9, 2014

Application Of The Economic Loss Rule In Construction Cases In Washington Is A Fact Intensive Inquiry
The Subrogation Strategist | December 18, 2013

In Kansas, Policy, Not Privity, Dictates Whether The Economic Loss Doctrine Applies
The Subrogation Strategist | August 8, 2013

The Theoretical Possibility Of A Manufacturing Defect Does Not Foreclose The Use Of A Res Ipsa Theory
The Subrogation Strategist | May 9, 2013

Rhode Island Recognizes Limits to the Anti-Subrogation Rule
The Subrogation Strategist | February 8, 2013

Illinois Imposes Tough Standard for Pursuing Spoliation Claims
Subrogation Alert | November 20, 2012

Colorado Court Holds That an Alarm Contract's Limitation of Liability Clause Cannot Defeat a Willful or Wanton Breach of Contract Claim
Subrogation Alert | August 16, 2012

Gross Negligence Defeats a Limitation of Liability Clause but Not a Waiver of Subrogation Clause
Subrogation Alert | April 25, 2012

U.S. Supreme Court Further Limits the Scope of Punitive Damages Awards
Summer 2007

Cases & Deals

Ceiling Collapse Nets Seven-Figure Settlement

Multimillion-Dollar Settlement Reached Against Designer and Installer of Sprinkler System

Seven-Figure Settlement Reached Against Spice Ingredient Supplier

Subrogation Department Settles a Multi-Leak Water Damage Case

Subrogation Department Resolves Large Water Loss Case

Firm Successfully Defends Against National Manufacturer's *Daubert* Challenge to Expert Testimony

White and Williams Secures Seven-Figure Subrogation Settlement Following a Water Leak in a Residential Tower

White and Williams Secures a Favorable Settlement in a Superstorm Sandy Case

White and Williams Settles Multi-Plaintiff Case Following Fire

Seven-Figure Settlement Secured Following a Dispositive Motion Based Upon Spoliation Allegations

Subrogation Attorneys Secure Reversal on Appeal and Settle Case

Blog

The Subrogation Strategist