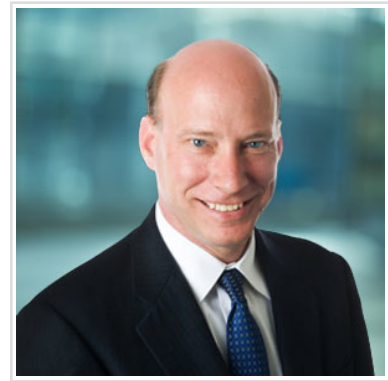


William D. Kennedy

Partner

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Bill Kennedy offers clients an uncommon background in both the courtroom and the boardroom.

As a trial and appellate litigator, Bill defends against complex claims of injury and damage arising in both the professional and general liability contexts. From initial investigation through final closure, Bill has defended a wide range of clients including health care providers professionals, senior care providers, manufacturers, pharmaceutical companies, real estate developers, lessors and lessees, supply chain companies, restaurants, bars and social hosts.

For clients with large litigation portfolios, Bill provides day-to-day, national litigation management services, coordinating consistency and quality of the defense of thousands of cases around the country.

Clients rely on Bill's extensive understanding of the Medicare Secondary Payer Act, personal jurisdictional defenses and the enforcement of (or defense against) contractual indemnity and insurance contract provisions, Patient Safety Organizations and other health care compliance issues.

Beyond litigation, however, Bill has extensive experience in the senior housing industry. He has served on the Boards of Directors of non-profits that provide independent living, personal care, assisted living and skilled nursing around the country. Board experience helps Bill anticipate tort, employment, civil rights, compliance and contract issues from an organizational perspective.

Bill is an engaging and entertaining speaker. He has presented educational seminars for clients about such diverse topics as:

- minimizing risk of disadvantageous litigation
- management of operational policies and procedures to increase quality and decrease risk
- expansion of diversity, inclusion and social responsibility initiatives
- contractual indemnity and insurance contractual provisions
- the Medicare Secondary Payer Act
- personal jurisdictional defenses

Practice Areas

Litigation
Technology Industry
Healthcare
Insurance Coverage and Bad Faith
Product Liability
Toxic Torts and Environmental

Bar and Court Admissions

Pennsylvania

Education

The Dickinson School of Law, JD
Bucknell University, BA

Memberships

Academy of Advocacy, Fellow

- effective corporate governance

Bill also counsels organizations about reducing the risk of (and, when necessary, responding to reports of) abuse of children and youth.

In the News

Bill Kennedy and Jared Johnson Discuss How Tower Health Fights for its Tax-Exempt Status
November 18, 2021

White and Williams Participates in Two Robotics and AI Conferences Focused on Surgical Applications in the Healthcare Industry
August 18, 2020

William Kennedy Appointed to Institute for Surgical Excellence Executive Board
January 21, 2020

Coverage College Celebrates Its 10th Anniversary
September 22, 2016

The Ninth Annual Coverage College Features True-to-Life Case Study
October 8, 2015

Coverage College® 2014 Brings Over 600 Students Together for Eighth Annual Insurance Industry Event
October 3, 2014

Bill Kennedy Comments on What Passage of the SMART Act Means
Washington Post and Kaiser Health News | January 29, 2013

Events

Personal Jurisdiction: What Litigators and Transactional Attorneys Should Know
Philadelphia, PA | January 16, 2018

Where Must We Fight? Developments in Personal Jurisdiction Law May Limit the States in Which Corporations Must Defend Themselves
White and Williams Coverage College | September 22, 2016

Maximizing Your Tender: What Insurers and Insureds Should Know About "Hold Harmless," Contractual Indemnity Language and Additional Insured Status
White and Williams Coverage College | October 8, 2015

Creative Solutions For Catastrophic Damages: The Affordable Care Act, Medicare, Medicaid And More
White and Williams Coverage College | October 2, 2014

Patient Litigation: What It Is, Why It Happens, and How to Minimize the Risks
Crozer-Keystone Family Practice Residency Program | October 18, 2013

Managing The Medicare Morass: How Smart Is The "SMART Act"?
White and Williams Coverage College | October 3, 2013

The Medicare Morass: Navigating Through the Secondary Payer Act
White and Williams 2013 Healthcare Summit | May 21, 2013

Medicare Secondary Payer Act
Philadelphia Bar Association, Medical Legal Committee, Philadelphia, PA | August 22, 2012

Publications

Non-Profit Hospital Ordered to Pay Property Taxes: A Shot Across the Bow
Healthcare Alert | October 26, 2021

PA Supreme Court Protects Hospital Credentialing Files and Data Bank Disclosures From Discovery
Healthcare Alert | August 19, 2021

Don't Be the Next Boeing: Fixing Tension Between Engineering, Legal
Bloomberg Law | June 25, 2021

Legal Use Case 7 Part III: The Analysis
Apex Ridge Reliability | June 3, 2021

Legal Use Case 7 Part II: The Prescription
Apex Ridge Reliability | May 19, 2021

Legal Use Case 7: A Conversation
Apex Ridge Reliability | May 11, 2021

Making Safer Robotic Devices
The Journal of Robotics, Artificial Intelligence & Law | Volume 4, No. 4 | July – August 2021

SCOTUS Scuttles Forum Shopping Litigation Tourists
Litigation Alert | March 30, 2021

HHS Proposes Significant HIPAA Privacy Rule Changes: Amendments Would Increase Individual and Institutional Access and Coordination of Care
Cyber Law and Data Protection and Healthcare Alert | December 11, 2020

HHS Purports to Expand Civil Immunities Related to COVID-19 Vaccine
Healthcare Alert | December 4, 2020

PA Issues New Detailed, Comprehensive Guidelines for SNF Visitation and Activities
Healthcare Alert | September 8, 2020

US Supreme Court: Title VII Protection Extended to LGBT+ Employees

Labor and Employment Alert | June 16, 2020

CMS Announces New COVID-19 Surveys and Enforcement

Healthcare Alert | June 2, 2020

COVID-19 Testing At Skilled Nursing Facilities: Guidance Based on PA DOH Advice

Healthcare Alert | May 14, 2020

CMS Issues New COVID-19 Reporting Requirements for Long-Term Care Facilities

Healthcare Alert | May 12, 2020

COVID-19 CMS Blanket Waivers

Healthcare Alert | May 4, 2020

A Framework for Mitigating Liability Claims for Eldercare Facilities

Healthcare Alert | April 20, 2020

Unfair Shares: PA Supreme Court Mandates *Per Capita* Allocation Among Liable Product Defendants and Settled Parties

Product Liability Alert | February 25, 2020

Dead Men Do Tell Tales: Pennsylvania Permits Decedent Depositions to Sink Summary Judgment

Product Liability Alert | January 14, 2020

The Last One Standing Stands Tall: NJ Asbestos Trial Defendants Can Use Settled Defendants' Testimony to Prove Cross-Claims

Product Liability Alert | January 14, 2020

U.S. Supreme Court Again Curbs Personal Jurisdiction for Out-of-State Corporations

Insurance Coverage and Bad Faith Alert | June 20, 2017

Federal Court Enjoins CMS Ban on Pre-Dispute Arbitration Agreements in Long-Term Care Facilities

Healthcare Alert | November 7, 2016

CMS Bans Pre-Dispute Arbitration Agreements for Long-Term Care Facilities

Healthcare Alert | September 30, 2016

Maximizing Contractual Indemnity Rights: Insuring the Indemnitor's Obligation

Insurance Coverage Alert | November 25, 2015

Maximizing Contractual Indemnity Rights: Components of an Effective Provision

Insurance Coverage Alert | November 23, 2015

Maximizing Contractual Indemnity Rights: Problems with Common Law

Insurance Coverage Alert | November 19, 2015

No More "Error in Judgment" Charge to Juries

Court Crier | February 17, 2014

President Obama Signs the SMART Act to Provide Relief Under the Medicare Secondary Payer Act
Healthcare Alert | January 11, 2013