

Exporting to China: Seizing Opportunity and Managing Risk
May 19-20, 2005
The Westin Hotel
Philadelphia, Pennsylvania
Organized by: The Mid-Atlantic District Export Council and the
U.S. Export Assistance Center Philadelphia
Sponsored by: BDP International, Gatti and Associates, UPS,
and White and Williams LLP

Dear Clients and Exporters:

China's vast, growing market, expanding middle class, and appetite for Made in the USA goods and services have put this country on the map of every American exporter. Join top industry and government speakers, including Secretary of Commerce Carlos Gutierrez (invited) to determine market entry strategies, develop sales and distributor relationships, and identify trade and project finance opportunities. Key market challenges including legal issues, intellectual property protection, and contract enforcement/sanctity will be addressed by in-country China experts in a unique panel format.

Register now for this unique business development event, including targeted one-on-one meetings for your business focused on developing sales in China. Our all-inclusive \$150 conference fee, targeted to attract small and medium size exporters, includes breakfast, a full day conference program, keynote luncheon address, networking breaks, gala reception, and follow up one-on-one meetings (first come, first serve basis) targeted to your firm's business needs.

Go <http://www.buyusa.gov/philadelphia/exportchina.html> to review the conference agenda and register now to begin or expand your business engagements in China.

On behalf of the Philadelphia U.S. Export Assistance Center, the Mid-Atlantic District Export Council, and our generous sponsors, we look forward to seeing you at the Conference.

Sincerely,

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